**Share your achievement with your network…**

**POCUS Certification Press Release**

Use the sample press release text below to let your network know you are now certified in point-of-care ultrasound by APCA. Please note the fields that need to be filled in or personalized.

**FOR IMMEDIATE RELEASE**

**[Full Name of New Certificant] Certified by the Alliance for Physician Certification and Advancement** TM **(APCA** TM**) [Date of release], [city, state]**

– [First and last name] has met the qualifications for certification by the premier medical imaging certification organization for physicians, the Alliance for Physician Certification & Advancement TM (APCA TM). Achievement of this certification acknowledges [Dr. last name]’s personal achievement of a highly recognized professional standard of excellence.

The APCA Point-of-Care Ultrasound (POCUS) program’s certifications represent the highest level of competence in the point-of-care ultrasound.

To earn the APCA POCUS Certification, [Dr. last name] met the Council’s prerequisites, including education and career-experience requirements. [He or she] also passed the examinations required to obtain the point-of-care ultrasound certification.

[Dr. Last name] has been awarded a certification in point of care ultrasound, with a specialty in [specialty area]. [He or she] currently practices in [name of facility] in [city, state].

Commenting on [his or her] recent achievement as a new APCA Certificant, [Dr. Last name] noted that [brief comment by the subject of the press release].

Obtaining this APCA certification demonstrates [Dr Last name]’s personal achievement of a highly recognized professional standard of excellence. The examinations administered by APCA measure the attainment of the knowledge and experience required of those who serve the public’s health by practicing point-of-care ultrasound.