



APCA WEB LINK POLICY

1. The Alliance for Physician Certification & Advancement[®] (APCA[®]) may agree to provide links from its website (www.APCA.org) to unrelated parties offering certain products or services related to sonography or vascular technology.

Such products and services include:

- Continuing medical education courses (CMEs) – whether free or for a fee, or in-person or online
- Registry review courses or programs
- Other short-term educational or hands-on seminars or courses
- Study aids, such as books, CD-ROMs, flashcards, and videos

2. APCA will not provide any links from its website for the following products and services:

- Sonography certification programs that compete with APCA
- Ultrasound machines, products or equipment
- Long-term sonography programs by colleges, technical schools and other educational institutions (for example, associate's degree programs, 12-month technical courses, etc.)
- Job listing or job placement services

3. Unrelated parties must submit a completed "Web Link Request Form" in order for APCA to consider adding their web link to APCA's website.

4. APCA will determine in its sole discretion whether to accept or reject any request to feature an external web link on its website. APCA may consider factors other than those listed in Paragraphs 1 and 2 in deciding whether to include external web links on its website.

5. This APCA web Link Policy may change at any time without advance notice to those persons whose external links are listed on the APCA website.

6. External parties with Web links on the APCA website must agree to notify APCA immediately if they cease to offer products and services qualifying under Paragraph 1, or if they commence offering products and services listed under Paragraph 2.

7. APCA reserves the right to remove any external web link from its website at any time for any reason without prior notice.

8. APCA's inclusion of an external web link on its website does not imply any endorsement by APCA of the external party's product(s) or service(s).



WEB LINK REQUEST FORM

Name of Organization Requesting Web Link

Name of Contact Person

E-mail Address of Contact Person

Telephone and Facsimile Number of Contact Person

Organization's Address

URL for link

Where would you like your link to be located? "CME Providers for APCA"

Please Note: You can only select one location. APCA reserves the right to place your link where it deems it appropriate, regardless of your request.

What product(s) or service(s) does your organization provide that meets the criteria stated in Section 1 of the APCA Web Link Policy?

By signing below, your organization hereby acknowledges that it understands and agrees to the "APCA Web Link Policy. "Furthermore, your organization agrees to indemnify and hold harmless APCA, its officers, directors, employees, and agents from and against any and all claims, actions, suits, or proceedings, as well as any and all losses, liabilities, damages, costs, and expenses (including reasonable attorney's fees) arising out of or accruing from APCAS's inclusion of your organization's web link on the APCA website.

Signature _____ Date _____

Fax this form to: communications@apca.org

APCA OFFICIAL USE ONLY

Received _____ Applied Online _____

Approved _____ Denied _____ Notice Sent _____