

NEW POINT-OF-CARE ULTRASOUND PHYSICIAN CERTIFICATION & CERTIFICATE PROGRAM

Distinguishing Physician Excellence

June 16, 2017

A new Point-of-Care Ultrasound (POCUS) online certification and certificate program, offered exclusively for physicians, launched in early May at APCA.org/POCUS. APCA developed the program after finding 78% of surveyed physicians saw a need for a formal certificate or credential.

Program Highlights

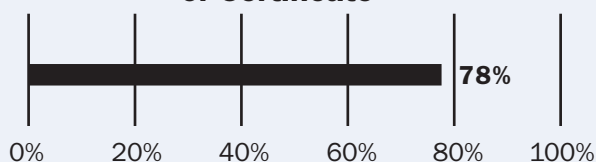
- Offered by APCA, companion council of the ARDMS
- Affirms core POCUS proficiency
- Promotes patient care and public safety
- Flexible program can be taken online (PC, laptop, etc.)
- 2017 special discount pricing
- Exclusively for physicians
- 10 content areas (with more in development)

Please visit APCA.org/POCUS for more details.

Offered by the Alliance for Physician Certification & Advancement™ (APCA™), the physician-centric certification council spun out of the American Registry for Diagnostic Medical Sonography® (ARDMS®), this new program offers an Emergency Medicine POCUS Certification as well as certificates in various specialty areas including:

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| • Abdominal Aortic Aneurysm (AAA) | • Lung |
| • Abdominal Trauma* | • Musculoskeletal (MSK) Soft Tissue** |
| • Cardiac | • Obstetrics/First Trimester |
| • Gastrointestinal | • Renal/Genitourinary* |
| • Hepatobiliary/Spleen* | |
| • Lower Extremity Deep Vein Thrombosis (DVT) | |

Physicians Calling for Emergency POCUS Credential or Certificate



*Available summer 2017. **Coming 2017/2018.



The program was specifically developed to provide physicians with a way to “demonstrate commitment to excellence in patient care” and “provide a critical edge in promoting public safety” along with other benefits. Physicians can find out all of the benefits at APCA.org/POCUS.

“The modules are clear and engaging and are appropriate for emergency physicians and other physicians practicing point-of-care ultrasound.”
- Physician with Early Access to POCUS Program

The POCUS program gives flexibility to tailor the certification and certificate process to a physician’s practice needs, ability to use their own device (PC, laptop, etc.) and freedom to take these proficiency assessments online at any time.

Dozens of physician volunteers worked to develop this program and look forward to celebrating their colleagues’ successes as they earn the new POCUS certifications and certificates. See all the details online at APCA.org/POCUS.

Find Out More About the POCUS Program

The certification and certificate process is illustrated in the enclosed brochure, providing an overview of this innovative new program along with additional details and special 2017 pricing.

For more information, please visit APCA.org/POCUS or call 800-943-1709.