

## The APCA Point-of-Care Ultrasound Physician Certification & Certificate Program Reaches 1<sup>st</sup> Major Milestone: 1,000 Enrollments



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FOR IMMEDIATE RELEASE

(ROCKVILLE, MD, 08/24/2017) – The Alliance for Physician Certification & Advancement™ (APCA™), the physician-centric certification Council, announces its recently launched Point-of-Care Ultrasound (POCUS) Certification & Certificate program reached a milestone of 1,000 enrollments. The program opened for applications in May and is receiving a significant level of participation. Program participants may earn certificates in various POCUS practice areas. Earning multiple certificates from the APCA POCUS program can lead to an Emergency Medicine Certification.

The widespread adoption of POCUS drives a need for certification to document standardized skills, knowledge and abilities (KSAs) so patients can have assurances that they are receiving excellent care. During development of the POCUS program, APCA found 78% of surveyed physicians saw a need for formal certification.

### Details of the APCA POCUS Certification & Certificate Program

The APCA POCUS Certification and Certificate program was developed to provide physicians with a way to demonstrate commitment to excellence in patient care and provide a critical edge in promoting public safety. Physician volunteers worked with APCA to develop the new POCUS Certification and Certificate program, which initially includes an Emergency Medicine POCUS Certification. There are also certificates in various specialty areas including:

- Abdominal aortic aneurysm (AAA)
- Abdominal trauma
- Focused Cardiac
- Gastrointestinal
- Hepatobiliary/Spleen
- Lower Extremity Deep Vein Thrombosis (DVT)
- Lung
- Musculoskeletal (MSK) Soft Tissue\*
- Obstetrics/First trimester
- Renal/Genitourinary\*

One physician with early access to the program said, “The modules are clear and engaging and are appropriate for emergency physicians and other physicians practicing point-of-care ultrasound.” The POCUS program gives flexibility to tailor the Certification and Certificate program to a physician’s practice needs, ability to use their own device (PC, laptop, etc.) and freedom to take these proficiency assessments online at their convenience.

“The development of a POCUS Certification and Certificate program aligns perfectly with APCA’s mission to recognize physicians’ commitment to the highest quality patient care through meaningful assessments and continual learning,” said Luciana Young, MD, Chair of the APCA Council. “The POCUS program is unique, as it combines a fully mobile medical imaging modality with an easily accessible online assessment program which is available to physicians anywhere, at any time.”

APCA encourages physicians to learn more about the POCUS Certification and Certificate program at [APCA.org/POCUS](http://APCA.org/POCUS).

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### About APCA

The Alliance for Physician Certification & Advancement (APCA) is part of the Inteleos™ family of Councils that also includes the American Registry for Diagnostic Medical Sonography (ARDMS). Spun out of ARDMS in 2016 to meet the exclusive needs of physicians, the APCA Council already represents 20,000 physicians dedicated to continual learning and providing high-quality and compassionate patient care through certification. APCA joins ARDMS in furthering its long-standing mission of raising the global standards of excellence in healthcare and patient safety. To learn more about APCA, visit our website: [APCA.org](http://APCA.org).

\* Coming 2017/2018.